

fashionette AG / Key word(s): Personnel

Strengthening of the fashionette Board: New appointment of another Board member

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Strengthening of the fashionette Board: New appointment of another Board member

Düsseldorf, 16 May 2023. The Supervisory Board of fashionette AG (ISIN DE000A2QEFA1) ("Company"), a leading e-commerce group for luxury products in Europe, appointed Laura Vogelsang as a new member of the Management Board of fashionette AG with effect from 15 May 2023 at its meeting on 15 May 2023 after the close of trading. The appointment is initially limited until 31 December 2023.

Laura Vogelsang, who has held various management positions at fashionette AG for several years, will use her expertise, particularly in the areas of risk and payment, as well as human resources, to support CEO Dr. Dominik Benner in quickly and successfully implementing the package of measures introduced to increase profitability.

In addition, the appointment fulfils the requirements of the company's Articles of Association to be able to pass resolutions in full at the Executive Board level during this period.

About fashionette AG:

fashionette AG is a leading European, data-driven e-commerce group for luxury fashion accessories. On the online platforms fashionette.com and brandfield.com, the fashionette group offers not only inspiration, but also a selected range of luxury fashion accessories, such as handbags, shoes, small leather goods, sunglasses, watches and jewellery from more than 300 brands, including own brands. Based on more than ten years of experience in the fashion accessories sector, fashionette AG has developed an innovative proprietary IT and data platform which, with the help of state-of-the-art technologies and artificial intelligence, enables customers throughout Europe to make personalised online purchases of luxury products. For more information on fashionette AG, please visit corporate.fashionette.com or the online platforms www.fashionette.com and www.brandfield.com.

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